



Terms and Conditions

To become a member of the IdeaHere Panel (the “Panel”), the consumer panel of Limited Space Limited (“us”, “our” or “we”), you need to be a resident of the United Kingdom and be 18 years old or over. We offer our members the chance to participate today in the testing and evaluation of tomorrow's services and products. Your voice represents the voice of thousands!

Limited Space Limited is a company with its registered address in England and Wales with its registered office at Compton Acres, 164 Canford Cliffs Road, Poole, Dorset, BH13 7ES and company number 4657975.

1. Rules for Participants in the Surveys

Our surveys use this Panel which is made up of respondents who answer questionnaires on the Internet by accessing the links that we send to the members of the Panel (the “Panellist”/“you”) via e-mail.

2. Joining the Panel

Subject to the age limit mentioned above, everybody is free to apply for membership in the Panel. Nevertheless, we reserve the sole right to deny membership, without any requirement to justify such a rejection.

Membership is not open to employees of Limited Space Limited or members of their immediate family.

3. Use of Your Personal Information

The information you give us will be treated in the strictest confidence and in accordance with all applicable laws, regulations and rules including those relating to privacy and personal data and our privacy policy. This privacy policy is an integral part of these Terms and Conditions.

As part of this undertaking, we promise that:

- Other than in relation to this Panel, we will not sell you anything or pass your personal information on to any third parties for marketing or sales purposes.
- Your individual responses to surveys will remain confidential, and will only be grouped with other confidential responses, unless you explicitly consent to your responses to a specific survey, together with your personal information being passed to one of our clients
- Refusal to answer a particular question will have no consequences with regard to your membership.
- You can ask to be removed from the Panel at any time.

- You are entitled to request correction or deletion of your personal information and the information you provide about you and your household at any time.
- You have the right to request a copy of your personal information that we hold at any time.

4. Email Policy

As you have voluntarily registered in the Panel, and confirmed your e-mail address upon registration, this will be our method of getting in touch with you. It is advised you do not mark emails or other communication received from IdeaHere as spam or unsolicited communication.

Due to your mailbox security settings, the survey invitations you receive from us might be directed to your bulk / junk mail or similar folder. To avoid this, please add the info@idea-here.com address to your address book.

5. Registration of Background Information

With respect to the statistical analyses that Limited Space Limited delivers to its clients, we need certain demographic and personal information about you, including confidential information, for instance, your income.

Providing us with this personal information is a condition for participation in the Panel as it would otherwise not be possible for us to determine whether your participation in any survey would meet such survey's criteria. Should such information represent Personal Data which could lead to the identification of the person(s) concerned, we will ensure obtaining your / the data subject's prior consent, as the case may be.

During the registration process and during your participation in our research surveys, you agree to provide only true, accurate and complete information and agree to update the Panel account related information that you supplied to ensure it remains up to date and accurate.

6. How Does the Panel Work?

All Panellists will receive survey invitations by e-mail, SMS or other electronic communication from us with links leading to surveys. There is no obligation for you to answer surveys. Each survey is only to be answered once. If you decide you are not interested to take part in a specific survey, you can always click on the survey's "no reminders" link at the bottom of the invitation e-mail. This means that you will not receive reminders for that specific survey, but you will still receive other survey invitations. Please do not mark e-mails from IdeaHere as spam, as explained in the previous section. We are not bound to send surveys to all Panellists for each new survey; nor can we guarantee a minimum or a maximum number of surveys per year.

Limited Space Limited has taken high data safety measures. Still, should any viruses appear in the e-mails sent to you, we are not liable for the consequences that such cases may entail and thus no compensation may be claimed from Limited Space Limited for such reasons.

When the necessary number of Panellists has not answered a survey, or you do not fit the profile, we have the right to end the survey at any stage and not collect further answers.

7. Rewarding You for Answering Online Surveys

Each time you complete a survey before the deadline, you will be entered into a prize draw. The type and size of the reward or of the prize draw may vary per the survey difficulty, length or other similar elements.

If you request to be unsubscribed from the Panel before a prize draw, in which you have been entered, has taken place, you will be removed from that prize draw and will be ineligible to win.

8. Use of Your Information

We have explained how your personal information will be used by us in more detail in our privacy policy.

9. Intellectual Property

Limited Space Limited shall own and retain exclusive ownership of its trademarks, logos, copyrights, any content of its website and other intellectual property rights. You may not use or reproduce any of the Limited Space Limited IP without our prior written consent. Nothing in these Terms and Conditions shall be construed as granting you any license, right, title or interest in any Limited Space Limited IP, or any patent, trademark, copyright, know-how, or similar right now or hereafter owned or controlled by us.

10. Indemnity and Limitation of Liability

You agree to indemnify, defend and hold harmless Limited Space Limited and each of its respective officers, partners, clients, managers, employees, agents and attorneys, from and against any and all liabilities, claims, actions, suits, proceedings, judgments, fines, damages, costs, losses and expenses (including reasonable legal fees, court costs and/or settlement costs) arising from or related to: (i) your membership within the Panel, (ii) your participation within research surveys conducted by us, (iii) any third party claims, or (iv) any breach by you of these Terms and Conditions.

Any unlawful or disparaging action caused by you during your membership within the Panel and to your participation within research surveys conducted by us, that may be considered a violation of criminal and/or civil law shall entitle Limited Space Limited to seek all remedies in this regard to the full extent permitted by law and in equity. Limited Space Limited disclaims any warranties, express and implied, related to your membership within the Panel and to your participation within research surveys conducted by us and we shall have no liability whatsoever (including without limitation liability for any indirect, special, incidental or consequential damages), to you or any third party, for your membership within the Panel and to your participation within research surveys conducted by Limited Space Limited.

You will release and forever discharge Limited Space Limited, our client, each of their affiliated companies, and each of their respective officers, directors, shareholders, employees, and agents from and against all claims, lawsuits,

causes of action, demands, losses, liabilities, obligations, judgments, damages, costs and expenses of any kind (including reasonable attorneys' fees) ("Losses") arising directly or indirectly out of any injury, death, property damage or other damage sustained or allegedly sustained by you resulting from the distribution, sale, consumption or use of or contact with a product in connection with any product test and evaluation research. This does not apply to any Losses which may be caused by Limited Space Limited's clients or Limited Space Limited's gross negligence or any liability by the them under applicable product liability or consumer protection legislation.

11. Participation Conditions

Limited Space Limited reserves the right, at any time, to change the present "Terms and Conditions". We will inform you of any updates via the news section of the Panel members' website.

From time to time, we may contact you by e-mail or phone for account administration purposes, as well as e-mail newsletters or special announcements containing key information related to your Panel membership activity and key Panel updates ("Membership Updates").

We may also send you email communication about (i) Panel activities, rewards that you may be eligible for through your participation in our surveys, (ii) new Panel engagement campaigns that we have regarding (new) Panel rewards and/or redemption (collectively named "Engagement Updates"). Receiving any of these Engagement Updates is optional and you can separately opt-out from Engagement Updates at any time by using the unsubscribe link provided in those emails.

12. Withdrawal From the Panel

These Terms and Conditions are valid for the present, with a period of notice of ten (10) working days applicable to both parties. You may at any point ask to leave the Panel and stop receiving e-mails from us and the notice to leave the Panel shall be sent by e-mail to info@idea-here.com. Your account will become inactive in the Panel database.

13. Termination of Membership

Limited Space Limited also reserves the right to terminate membership in the Panel for any conduct not within our quality parameters or business objectives, or any other violation or breach of these terms and conditions, the privacy policy or survey rules. Any use of the panellist account by an individual other than the Panellist is considered an unauthorised use and may be grounds for termination and forfeiture of points.

Limited Space Limited reserves the right to delete inactive Panellists from the Panel. This means terminating a Panellist's membership if the Panellist does not respond to any survey for more than six (6) months. We will inform you of such termination.

14. Jurisdiction

These Terms and Conditions are governed by English law and the non-exclusive jurisdiction of the English courts.